



**The Ask:** Lebanon Pride, Inc. is seeking donations, both in-kind and tax-deductible, so we can accomplish our goal of raising a minimum of \$30,000 to hold the first Pride celebration in Lebanon, Ohio in July of 2024. Please choose a specific sponsorship area/service if you or your organization would like to support a specific zone with your name on it or donate in general and enjoy the benefits listed by donation amount below.

**Who:** Lebanon Pride aims to unite the people of Lebanon with a focus on supporting the LGBTQ+ community and their allies. We expect to welcome between 5,000 and 10,000 people to our historic and charming city, by providing a wide variety of family friendly activities for all ages.

**What:** The day will include events such as Yoga, a blessing, Kids Zone, face painting, sidewalk chalk gallery, story time, local/regional entertainers, DJs and Penny Tration from RuPaul's Drag race as the day's celebrity MC. Guests will also encounter local craft, retail, and artisan vendors; food truck vendors; advocacy groups; governmental agencies; social workers; sponsor's booths; and healthcare providers with local businesses being highlighted in a one-day visitor's guide to Lebanon as well.

**Why:** Lebanon Pride, Inc. decided to host its inaugural Pride celebration so our LGBTQ+ population can feel seen, be supported, and are respected. We also have hopes of showing folks who may not be so welcoming what the LGBTQ+ community looks like in real life instead of through the lens of the media. We would be unable to exist and provide a safe, welcoming, and open celebration for members of the LGBTQ+ community and their allies without your support.

**When:** Saturday, July 20, 2024  
11:00am-10:00pm

**Where:** Historic downtown Lebanon, Ohio at Mulberry Plaza and surrounding community festival area.

**How:** With your sponsorship and support of the Lebanon Pride Festival, we can demonstrate our combined commitment to the LGBTQ+ community, equity for all people, and their allies. You have the potential to reach thousands in-person and virtually all the while promoting your business, and let's not forget it's tax deductible!

Sponsorship checks can be made out to:

**Lebanon Pride, Inc.**  
PO Box 1676  
Lebanon, OH 45036

Virtual payment options:

**Venmo, PayPal, Zelle**  
\*Cash and checks provide full funding with no fees charged to Lebanon Pride

The Chair Committee and wider members of Lebanon Pride cannot wait to celebrate with you in 2024 and we sincerely hope you can join us!

***With peace, love, and equity from Lebanon Pride,***

James Reynolds, Chair  
Leslie Nahigyan, Co-Chair  
Brooke Handley, Clerk/Treasurer

Questions? Email us at [lebanonprideinc@gmail.com](mailto:lebanonprideinc@gmail.com)



# SPONSORSHIP LEVELS



Funds Receivable Via



**Presenting Sponsor**  
\$10,000\*

Main Stage & Event Branding  
Branded Festival Merchandise  
Logo on Event Sponsor Stage  
Booth Space  
Verbal Recognition  
Social Media Posts  
Website Recognition

\*One Available

**Broadway Star**  
\$3,000 and ↑

Main Stage & Event Branding  
Logo on Event Sponsor Signage  
Booth Space  
Verbal Recognition  
Social Media Posts  
Website Recognition

**Main Street Spotlight**  
\$1,500-\$2,999

Main Stage & Event Branding  
Logo on Event Sponsor Signage  
Verbal Recognition  
Social Media Posts  
Website Recognition

**Mulberry Muse**  
\$500-\$1,499

Main Stage & Event Branding  
Logo on Event Sponsor Signage  
Social Media Posts  
Website Recognition

**Cherry Champion**  
\$250-\$499

Logo on Event Sponsor Signage  
Social Media Posts

**Silver Supporter**  
\$1-\$250

Social Media Posts

Opportunities for specific services are available for sponsorship. Please contact us for a list of costs you would prefer funds to be applied.

